

Project #3: Form Follows Function - Description

Critique Date - See Syllabus Schedule

“I wanted to acknowledge that there has never been one kind of photography. ...I travel, navigate, through virtual space and I look for things that will support an idea I have. I make screenshots or download images and crop them in specific ways for what I am looking for. I frame the virtual world the way I want to see it. This is what a photographer does, frames and edits the world in the way that she sees it.”

– Penelope Umbrico

Conceptual Requirements:

For this project, declare an interest of yours in the form of a written concept. Think about how this concept can be communicated visually using anything available to you through photographic representation and/or manipulation. The materials used, techniques, lighting, and presentation should all be in service to this concept. The execution of your project should be the embodiment of your written concept, and all decisions relating to its production should also be in service to this idea. Be sure to state your workflow (digital, or analog, hybrid, etc), and explain why this fits your concept.

Technical Requirements:

Your work should be rooted in still images. Beyond that, think of the process as malleable and in service of your written concept. Experiment with anything that may aid in its communication. If shooting film use a medium format camera, if digital, shoot with a medium format digital camera. Techniques such as compositing, assemblage, or some type of digital or physical manipulation, if needed for your concept, are all valid options. However be selective and specific about your choice to employ any technique. High quality prints, or print based work is required for your final final presentation.

Deliverables leading up to Critique #3 (See syllabus for pacing and due dates)	Possible
Uploaded 1 page PDF project proposal, describing your concept and stating your workflow choice	3
200 RAW images, OR film equivalent = 4 rolls of 120 film	20
Contact sheets for all photographs shot	6
10 Perfect Color Prints on the critique day	10
Project Concept Development & Technical Quality	5
Project Presentation & Critique Participation	5
Total Score for Deliverables (not counting Extra Credit Assignments)	49

Course Attendance Policy (as per syllabus):

TARDIES, etc.	COUNT AS:
1 Tardy	½ of an Absence
1 Early Class Departure	½ of an Absence
Coming to Class Unprepared	½ of an Absence

ABSENCES	COUNT AS:
1 Absence	Course Grade not affected
2 Absences *	Course Grade is no greater than B+
3 Absences *	Automatic F (Course Failure)