

Photo Practicum: The Project

Taking the Leap:

This is a great opportunity to spend the semester working on something you are passionate about and refining it. It is also daunting to commit to something for 14 weeks, but now is the time to take that step. It is challenging because the impulse initially is to doubt your commitment, however when you follow the path for your work with honesty and true curiosity, you will end the semester with a completed and cohesive body of work.

The Journal:

It's so important when developing a vision to have an ongoing dialogue with yourself and your work. One of the best ways is to keep a regular record of your thoughts, interests and resources in the form of a journal. Think of it as a flowing collection of ideas, sometimes lucid and other times hazy. Don't let this affect what you keep inside this book, since it's all important and relevant! You'll also be able to pool your thoughts as you write required statements about your work throughout the semester. You are required to keep a journal/sketchbook for this class, but most importantly to aid in the development of your project.

Practical Considerations:

Everyone is encouraged to think beyond the presentation of a straight print portfolio. Students can choose any photographic format including digital, installation, multi-media, etc. The main requirement is that your project and your work be rooted in the still photographic image somehow. You may end up with something that does not resemble a still series of photographs, and that may work as long as still imagery is somehow a core of your process. Try to plot a path that aspires to completely communicate your vision, and is achievable given the time/resource constraints available to you, but without being unnecessarily expensive, difficult to access or too laborious to fully complete. I encourage you to spend time with this list of considerations and consider the following:

Please answer these questions and include them in your statement for Class #2.

- a. Are you familiar with the subject matter?
- b. What will be your access to it? Will it be convenient?
- c. How often will you be photographing in the course of a week?
- d. What format will you be using?
- e. Can you imagine images without being redundant?
- f. Are there influences that you can refer to for guidance and inspiration?
- g. Are there expenses: travel, film, time, etc. you need to calculate
- h. Ideas for final presentation:
 1. Book (print on demand or hand-made)
 2. Audio/Still images
 3. Multimedia, video/still (mediastorm.com)
 4. Images (installation, web presentation, digital/analog)

Recommended Photography Websites:

Aint-Bad, aint-bad.com	F-Stop Magazine, fstopmagazine.com
American Suburb X, americansuburbx.com	Fraction Magazine, fractionmagazine.com
Aperture, aperture.org	Humble Arts Foundation, hafny.org
aPhotoEditor, aphotoeditor.com	Lenscratch, lenscratch.com
Art Photo Index, artphotoindex.com	Lensculture, lensculture.com
Blink Magazine, blinkreflex.com	Light Work, lightwork.org
Burn Magazine, burnmagazine.org	New York Times - Lens, nytimes.com/section/lens
Center, visitcenter.org	PDN (Photo District News), pdnonline.com
Don't Smile, dont-smile.com	Photo-Eye, photoeye.com
Don't Take Pictures, donttakepictures.com	Photolucida, photolucida.org
Feature Shoot, featureshoot.com	Society for Photographic Education, spenational.org

Photo Book Production Websites:

Apple	www.apple.com/macos/print-products/
Bookbaby	www.bookbaby.com/photo-book-printing
Mixbook	www.mixbook.com/pro-collection
Shutterfly	www.shutterfly.com/photo-books
Ingram Spark	www.ingramspark.com/plan-your-book/print/print-on-demand
Blurb	www.blurb.com/
Magcloud	www.magcloud.com/
Lulu	www.lulu.com/?utm_source=GeniusMonkey_VT
Milk	www.milkbooks.com/
Artifact Uprising	www.artifactuprising.com/photo-books/hardcover-books

Website Builders:

Cargo	https://cargo.site/
Format	https://www.format.com/
Google Sites	https://sites.google.com/
Otherpeoplespixels	https://otherpeoplespixels.com/
Photofolio	https://www.photofolio.com/
Squarespace	https://www.squarespace.com/
Webflow	https://webflow.com/
Wix	https://www.wix.com/
WordPress	https://wordpress.com/

Photography Opportunity & Resource Listings:

NYFA Opportunities	https://www.nyfa.org/opportunities/
Lenscratch	lenscratch.com/resources/
SPE	www.spenational.org/resources
ASMP	www.asmp.org/