

# Project #1: Typologies

“I hate nothing more than sugary photographs with tricks, poses and effects.  
So allow me to be honest and tell the truth about our age and its people.”

- August Sander

## Conceptual Requirements:

In this assignment you will be asked to make a series of photographs using the framework of a photographic typology. The subject and its parameters are yours to determine as long as the series is cohesive both conceptually and visually.

First write a 1 page proposal describing your subject and how it will be photographed. Be specific as to how it will be photographed. What rules will you create to unify the series? The more you can specify regarding the consistent use of the camera, framing, choice of backgrounds, lighting, color, presentation etc. the more successful and convincing your typology will appear.

Now think about the subject you are describing and the result of presenting it this way. What are some of the broader implications of photographing this particular subject in this specific way? Be ready to discuss this during the critique. The images, a cohesive group, should also lead us (the viewers) to understand these aspects of your subject without a verbal explanation.

## Technical Requirements:

For this project you will shoot medium format film and make digital contact sheets for all film shot. One of your rolls will be shot as a bracket. From your contact sheets, edit 6 images to enlarge. You will learn how to prepare high end color scans for printing. Do not manipulate the image other than revealing natural looking color and contrast to reveal maximum information using Adjustment Layers. Have 6 good quality prints with uniform presentation and equal margins for the critique.

## Deliverables leading up to Critique #1:

- **See the syllabus for pacing and due dates:**
- Walker Evans Reading, 1 page reading response paper and discussion
- 1 page written project proposal.
- 6 Rolls of 120 size medium format film
- 1 of your seven rolls to be shot as a bracket
- Contact sheets for all.
- 6 Good Color Prints on the critique day.